



Hypertherm Powermax Plasma: the Secret Weapon Behind Iron Man Movie

HANOVER, N.H.—May 13, 2008—Iron Man Tony Stark uses a lot of cool tools to battle evil in the new blockbuster movie. His secret weapon though is a Hypertherm® Powermax® (www.hypertherm.com/powermax). The genius inventor knows there is no better way to cut through metal than with Hypertherm, which is why a Hypertherm plasma cutter was used in the making of the Iron Man movie.

“In our search to find the best plasma metal cutting tool, one name kept coming up: Hypertherm,” said Russell Bobbitt, who led the search for Marvel Studios, the producers of the Iron Man film. “All of the experts we spoke with agreed without a doubt that Hypertherm plasma is the best designed, engineered, and manufactured plasma cutter on the market. They told us Iron Man could count on a Hypertherm Powermax to perform reliably time and time again.”

Iron Man, in theatres now, enjoyed a huge opening weekend, dominating the box office with more than \$100 million in ticket sales. It stars Robert Downey Jr. as Stark, a billionaire industrialist and inventor who is kidnapped and ordered to build a devastating weapon. Instead of building the weapon though, Tony builds a high-tech suit of armor which he uses to escape the bad guys. When he discovers a plot with serious global implications he puts his powerful armor to work by protecting the world as Iron Man. The film also stars Oscar winner Gwyneth Paltrow, as well as Oscar nominees Terrence Howard and Jeff Bridges.

Hypertherm’s Powermax (www.hypertherm.com/powermax), is the dependable source for people—even Super Heroes—who need to cut metal from gauge to 1.5 inches. The industry leading torch and power supply technologies deliver high performance, high productivity and exceptional reliability at a low operating cost. The Powermax1250 used in the making of Iron Man is ideally suited for cutting metal close to an inch thick.

Hypertherm (www.hypertherm.com) designs and manufactures the world’s most advanced plasma cutting systems for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as CNC motion and height controls. Hypertherm systems are trusted for performance and reliability that results in increased productivity and profitability for tens of thousands of businesses. The New Hampshire based company’s reputation for plasma innovation dates back 40 years, to 1968, with Hypertherm’s invention of water injection plasma cutting. The company, consistently named one of the best places to work in America, has nearly 1,000 associates along with operations and partner representation worldwide.

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