



FOR IMMEDIATE RELEASE

Centricut Brand Consumables Deliver Longer Consumable Life and Increased Productivity to ESAB Torch Customers

HANOVER, N.H.—April 16, 2009—Hypertherm’s Centricut brand is introducing new consumables for owners of ESAB PT-600 and PT-19XLS torches. The consumables, marketed under the XP3 name, combine three different Hypertherm technologies to deliver longer consumable life, faster cutting speeds, and improved cut quality to owners of these two ESAB torches.

“Hypertherm devotes an enormous amount of resources to engineering advanced plasma cutting systems and consumables so businesses who cut metal can become more productive and profitable,” said Martin Geheran, product manager for Hypertherm’s Centricut brand. “Hypertherm is confident businesses who own these two torches will see their performance go up and costs go down, even through they don’t own a Hypertherm plasma system.”

The new XP3 consumables contain SilverLine® Electrodes, CoolFlow™ Nozzles and MultiPort™ Shields. Careful testing shows these technologies deliver twice the consumable life. In addition, users will see cut speeds that are 20 to 50 percent faster, and consistent cuts throughout the life of the consumables.

“Businesses using the Centricut brand offering will save money because they’ll need to buy fewer consumables. At the same time, they will see their productivity go up since they can make faster and more consistent cuts,” adds Geheran.

Hypertherm’s Centricut brand engineers and manufactures advanced plasma and laser cutting consumables. Its product line includes consumables that deliver increased value to people who own most any non-Hypertherm cutting system including systems by ESAB, Kjellberg, and Triumph. All Centricut brand products are engineered and manufactured to exacting standards and incorporate the latest technological advances that help to reduce operating costs, while delivering increased cut speed and quality. Centricut products include free technical support and come with same-day shipping.

Hypertherm designs and manufactures the world’s most advanced plasma cutting systems for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as CNC motion and height controls. Hypertherm systems are trusted for performance and reliability that results in increased productivity and profitability for tens of thousands of businesses. The New Hampshire based company’s reputation for plasma innovation dates back 40 years, to 1968, with Hypertherm’s invention of water injection plasma cutting. The company, consistently named one of the best places to work in America, has more than 1,000 associates along with operations and partner representation worldwide.

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