

FOR IMMEDIATE RELEASE

New Consumable Kits Demonstrate Versatility of Powermax Systems

HANOVER, N.H.—Nov. 18, 2009—Hypertherm, the world leader in plasma arc metal cutting technology, is unveiling two types of consumable kits that will help Powermax owners realize the full versatility of their systems.

The All-in-one kit is specifically for handheld cutting. Although contents of the kit vary depending on which Powermax system you own, end users can find up to four different consumable types:

- 1. Shielded consumables with drag-cutting technology for following a line or template
- 2. <u>Unshielded consumables</u> with an unshielded nozzle for hard-to-reach areas and bevel cutting
- 3. Gouging consumables for tough metal removal jobs
- 4. FineCut consumables for more precise cuts on thin metal

In addition to convenience, the All-in-one kits provide a significant savings over purchasing the kits separately. A free reference guide that provides tips on different cutting techniques and shows how to properly assemble a torch provides even more value.

The FineCut kit is designed for both handheld and mechanized cutting. It includes a guide with cut charts and a visual that shows proper torch assembly. Reordering individual kit components for both the All-in-one and FineCut is easy thanks to part numbers and part descriptions found directly above the corresponding consumable in the kit. Media can see both kits this week in Chicago at the FABTECH International and AWS Welding Show.

"Powermax systems are the ideal tool for a variety of applications. These All-in-one and FineCut kits demonstrate the added versatility of the systems for cutting in tight places, bevel cutting, gouging, and precision cutting on thin plate," said Clayton Gould, product marketing manager for Hypertherm's torch and consumable team. "Genuine Hypertherm consumables ensure Powermax systems offer the versatility and performance making it the only tool people need, regardless of the job they have to do."

More information on the new kits is available online at www.hypertherm.com/consumablekits. In addition, Hypertherm offers an interactive training module through the Hypertherm Cutting Institute (www.hyperthermcuttinginstitute.com). The free 20-minute Consumables: Care and Optimization module helps people identify different consumable types, track performance, and learn the best time to change out consumables.

Hypertherm designs and manufactures the world's most advanced plasma cutting systems for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as CNC motion and height controls. Hypertherm systems are trusted for performance and reliability that results in increased productivity and profitability for tens of thousands of businesses. The New Hampshire based company's reputation for plasma innovation dates back more than 40 years, to 1968, with Hypertherm's invention of water injection plasma cutting. The company, consistently named one of the best places to work in America, has more than 1,000 associates along with operations and partner representation worldwide.

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