

FOR IMMEDIATE RELEASE



## Hypertherm HyPerformance Owners Can Now Enjoy Double the Electrode Life, Lower Operating Costs

HANOVER, N.H.—Aug. 8, 2008—Hypertherm, the world leader in plasma arc metal cutting technology, today announced the availability of patented SilverPlus® electrodes for Hypertherm's HyPerformance® family of systems. The electrodes, currently for sale in North America, make it

possible for HyPerformance owners to lower their operating costs even more.

Extensive testing shows that SilverPlus dramatically extends electrode life, doubling it on average, making it a nice solution for people interested in increasing profitability. Hypertherm will offer SilverPlus in three different amperages: 130, 200, and 260 amps.

The patented electrodes are created by fusing a solid silver tip on to a copper electrode base and then inserting a hafnium pin into the tip. Because silver disperses heat better than copper, the hafnium wear rate is slowed dramatically. In addition, a superior bond between the hafnium and silver enables more consistent wear rates, deeper pit depths, and more robustness to ramp down errors and hard failures.

"HyPerformance Plasma already delivers the virtually dross-free cut quality of HyDefinition, but with faster cut speeds, and the longest consumable life in the industry," said Gordon Rice, leader of Hypertherm's torch & consumables team. "Thanks to SilverPlus, it is possible to increase that consumable life even more. It's just one more way Hypertherm is living up to its commitment to provide its customers with the greatest performance and value at the lowest possible cost."

Using genuine Hypertherm consumables for your Hypertherm plasma cutting system is the only way to ensure optimal performance. Patented technology and precision manufacturing combine to deliver increased cut speed, better edge quality, and longer consumable life. In addition, genuine Hypertherm consumables are backed by industry-leading service and training through Hypertherm's HySupport program.

Hypertherm designs and manufactures the world's most advanced plasma cutting systems for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as CNC motion and height controls. Hypertherm systems are trusted for performance and reliability that results in increased productivity and profitability for tens of thousands of businesses. The New Hampshire based company's reputation for plasma innovation dates back 40 years, to 1968, with Hypertherm's invention of water injection plasma cutting. The company, consistently named one of the best places to work in America, has more than 1,000 associates along with operations and partner representation worldwide.

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