



FOR IMMEDIATE RELEASE

New Consumable Kits Demonstrate Versatility of Powermax Systems



Roosendaal, The Netherlands — April 8, 2010 — Hypertherm, the world leader in plasma arc metal cutting technology, is unveiling a set of All-in-one consumable kits that will help Powermax owners realize the full versatility of their systems.

The All-in-one kits are specifically for handheld cutting. Although contents of the kits vary depending on which Powermax system you own, end users can find up to three different consumable types:

1. Shielded consumables for everyday cutting with drag-cutting technology for following a line or template
2. Gouging consumables for the toughest metal removal jobs
3. FineCut consumables for best quality cuts on thinner metal

In addition to convenience, the All-in-one consumable kits provide a significant savings over purchasing the individual consumables separately.

Reordering individual kit components for the All-in-one kits is easy thanks to part numbers and part descriptions found directly above the corresponding consumable in the kit. The labels explaining the content of the kits are also translated into several languages.

“Powermax systems are the ideal tool for a variety of applications. These All-in-one kits demonstrate the added versatility of the systems for everyday cutting, cutting in tight places, gouging, and precision cutting on thin plate,” said Clayton Gould, product marketing manager for Hypertherm’s torch and consumable team. “Genuine Hypertherm consumables ensure Powermax systems offer the versatility and performance making it the only tool people need, regardless of the job they have to do.”

More information on the new kits is available online at www.hypertherm.com/consumablekits. In addition, Hypertherm offers an interactive training module through the Hypertherm Cutting Institute (www.hyperthermcuttinginstitute.com). The free 20-minute *Consumables: Care and Optimization* module, which is given in English, helps people identify different consumable types, track performance, and learn the best time to change out consumables.

Hypertherm designs and manufactures the world’s most advanced plasma cutting systems for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as CNC motion and height controls. Hypertherm systems are trusted for performance and reliability that results in increased productivity and profitability for tens of thousands of businesses. The company’s reputation for plasma innovation dates back 42 years, to 1968, with Hypertherm’s invention of water injection plasma cutting. The company has more than 1,000 associates along with operations and partner representation worldwide.

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