



FOR IMMEDIATE RELEASE

Hypertherm Adds Sales Support to its European Team

Roosendaal, The Netherlands — 22 February, 2011 — Hypertherm announced the addition of Michal Kaczmarczyk to its European sales team.



In his new role, Mr. Kaczmarczyk will manage Hypertherm's distribution network in the Northern CEE region that encompasses Poland, Czech Republic, Slovakia and the Baltic States – Lithuania, Latvia and Estonia. His primary focus will be to work with our channel partners to build sales of Hypertherm's Powermax line of manual plasma cutting systems.

Mr. Kaczmarczyk brings extensive experience in working with distributors and setting up distributor networks. Prior to joining Hypertherm Mr. Kaczmarczyk worked for a welding equipment manufacturer where he was responsible for managing the network of distributors in the southern part of Poland.

"Hypertherm is committed helping our partners build sales and provide their customers with the most reliable and versatile plasma cutting systems available. Adding Michal to our European team will enable Hypertherm to strongly support our partners in the Northern part of the CEE region. This will include helping them better understand plasma technology in general and the benefits of Hypertherm plasma in particular." said Georgios Gkatzimas, Hypertherm's Sales Director - European Distribution Business. "We feel it is extremely important that our customers understand the full benefits of Hypertherm equipment and how it can benefit metal fabricators by increasing their productivity and profitability,"

Mr. Kaczmarczyk has a degree in engineering from the Silesian University of Technology in Gliwice and an MBA from the Cracow University of Economics. In addition to his native Polish, he speaks English. Michal will be based in Ruda Slaska, Poland.

Hypertherm designs and manufactures advanced cutting systems for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma and laser systems, consumables, as well as CNC motion and height controls and cutting software. Hypertherm systems are trusted for performance and reliability that results in increased productivity and profitability for tens of thousands of businesses. The company's reputation for plasma innovation dates back more than 40 years, to 1968, with Hypertherm's invention of water injection plasma cutting. The company has more than 1,000 associates along with operations and partner representation worldwide.

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