



## **New consumables promise longer life and lower cutting costs for owners of certain Kjellberg metal cutting systems**

**HANOVER, NH—July 19, 2011**—Hypertherm, a U.S. based manufacturer of advanced metal cutting systems, is announcing the launch of Centricut brand consumables for owners of Kjellberg’s Fine Focus 800 Plus system or a HiFocus 280i, 360i, or 440i system.

Companies that own the above systems and cut mild steel using either a PB-S80 or PerCut 370.2 torch can now lower their overall cost of cutting by purchasing the Centricut brand consumables. The consumables are priced lower than Kjellberg’s Yellow XLife consumables yet last 25 percent longer.

“In addition to costing less and lasting longer, the new consumables provide exceptional cut quality and process reliability, while maintaining the fast cutting speeds customers demand and need, said Martin Geheran, product marketing manager for Hypertherm’s Centricut brand. “We are confident owners of the above Kjellberg systems will be pleased with the performance they see.”

Like all Hypertherm consumables, the new mild steel consumables are precision manufactured to tight tolerances so customers get consistent, reliable performance from their cutting system. Businesses interested in trying any of the Centricut products can contact Hypertherm at 800-753-7623 or their authorized Hypertherm distributor.

Hypertherm’s Centricut brand engineers and manufactures advanced plasma and laser cutting consumables. Its product line includes consumables that deliver increased value to people who own most any non-Hypertherm cutting system including systems by ESAB, Kjellberg, and Trumpf. All Centricut brand products are engineered and manufactured to exacting standards and incorporate the latest technological advances that help to reduce operating costs, while delivering increased cut speed and quality. Centricut products include free technical support and come with same-day shipping.

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