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Hypertherm supports Channel Partners at Industry Lyon

Roosendaal, The Netherlands — March, 2013 — Hypertherm, a manufacturer of advanced cutting systems, will showcase its products in the stands of several channel partners at the Industry Lyon exhibition.

Industry Lyon is the meeting place for professionals looking to network with qualified contractors and will be held from 16-19 April in EUREXPO Lyon, France.

“Exhibiting at shows is extremely important to inform the market about new products, technologies and specific applications.” said Jurgen Boelaars, European Marketing Manager. “And supporting our channel partners at major regional shows is one of our key priorities. For that, we make marketing materials available that support in explaining our products, applications and solutions. We value that channel partners are willing to showcase our offerings and vice versa our channel partners appreciate our extended support program”.

Visitors of the Industry Lyon expo can see Hypertherm’s plasma products in action. Several demonstrations will be given; including True Hole Technology demonstrations, part of Hypertherm’s Built for Business Integrated Cutting Solutions.

Hypertherm designs and manufactures advanced cutting products for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as fiber laser and now waterjet products, in addition to CNC motion and height controls and CAM software. Hypertherm systems are trusted for performance and reliability that result in increased productivity and profitability for hundreds of thousands of businesses. The company’s reputation for cutting innovation dates back more than 40 years, to 1968, with Hypertherm’s invention of water injection plasma cutting. The associate owned company has more than 1,300 associates along with operations and partner representation worldwide.

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