



FOR IMMEDIATE RELEASE

The power of HyPerformance Plasma HPRXD

Roosendaal, The Netherlands, — 22 October, 2013 — Hypertherm®, a manufacturer of advanced cutting systems, is pleased to announce a new website especially created for Hypertherm's mechanized HPR® and HPRXD® end users to learn more about HyPerformance Plasma technology and the capabilities of Hypertherm's HPRXD power sources.

The advanced technologies provided under the Hypertherm Built for Business™ Integrated Cutting Solutions umbrella all have one component in common; the HPRXD power sources. Through <http://emeahprxd.hypertherm.com>, end users can experience the benefits of HyPerformance Plasma HPRXD technology and how to get the most out of their system.

On the website visitors can find out more about the advanced technologies including HDi thin stainless steel technology, True Hole technology, True Bevel technology and the Built for Business™ Integrated Cutting Solutions. Materials available include technical articles, brochures, video material and more. There is also the possibility to request a free kit of HDi consumables for end users to test the technology and to request a box including an HDi, True Hole and True Bevel cut sample to experience the full capabilities.

"Our mission is to provide our customers with the best metal cutting products and services in the world", said Theo Cornielje, Regional Director for the EMEA region. "Training and education are extremely important for us to help end users understand the technology and the benefits, particularly the new advanced technologies of our Built for Business Integrated Cutting Solutions umbrella. We recommend all end users and OEM partners to visit the website and learn about the latest applications."

The website is currently available in 7 different languages, including; English, German, French, Czech, Italian, Russian and Turkish.

Hypertherm designs and manufactures advanced cutting products for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as fiber laser and now waterjet products, in addition to CNC motion and height controls and CAM software. Hypertherm systems are trusted for performance and reliability that result in increased productivity and profitability for hundreds of thousands of businesses. The company's reputation for cutting innovation dates back more than 45 years, to 1968, with Hypertherm's invention of water injection plasma cutting. The associate owned company has more than 1,300 associates along with operations and partner representation worldwide.

END

Contact: Yvette Leeflang at +31(0) 165 596932 or yvette.leeflang@hypertherm.com
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