



Cut with confidence®

Hypertherm searches for oldest system in North America with “I cut anything but corners” photo contest

HANOVER, N.H.—June 5, 2014—Hypertherm, a U.S. based manufacturer of plasma, laser, and waterjet cutting systems, is searching for the oldest Hypertherm system in North America with its “I cut anything but corners” photo contest.

The contest is open to anyone with a Hypertherm system, provided it is at least 5-years-old. Hypertherm is awarding an “I cut anything but corners” t-shirt to anyone who submits a photo of their system and cash prizes of up to \$500 to owners of the three oldest Hypertherm systems.

The contest is meant to highlight the longevity of Hypertherm systems. “Like our customers, we don’t cut corners when building our systems,” said Reese Madden, Hypertherm’s director of North American marketing. “Our systems are designed to provide years and years of reliable, worry free service making them an incredible value for anyone who cuts metal.”

Entries received so far confirm the longevity of Hypertherm systems with some submissions dating back 30 years to the mid-80’s. The contest is accessible via www.Hypertherm.com/photocontest and continues through July 4 of this year.

Hypertherm designs and manufactures advanced cutting products for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes plasma, laser and waterjet cutting systems, in addition to CNC motion and height controls, CAM nesting software, and consumables. Hypertherm systems are trusted for performance and reliability that result in increased productivity and profitability for hundreds of thousands of businesses. The New Hampshire based company’s reputation for cutting innovation dates back nearly 50 years to 1968, with Hypertherm’s invention of water injection plasma cutting. The 100 percent associate owned company, consistently named one of the best places to work in America, has more than 1,300 associates along with operations and partner representation worldwide.

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